



2nd National Conference on "Innovating Higher Education Through Management and IT for Good Governance and Sustainable Development"

Preparing Camera-ready Paper for 2nd National Conference □ 14pt, bold

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Abstract

Background (30-50 words)

Objectives (20-30 word)

Methods (60-80 words)

Findings (30-40)

Implications (30-40 words)

Keywords (minimum three to five words)

Total 200 words

Sample

Title: The Role of Social Media in Political Polarization: Evidence from Online Discourse Analysis

Background: In recent years, social media platforms have become pivotal in shaping public discourse and political behavior.

Objectives: This research examines the relationship between social media use and political polarization.

Methods: We investigate the prevalence of echo chambers, filter bubbles, and hate speech through a content analysis of online political discourse.

Findings: Our findings suggest that social media platforms contribute to deepening political divisions by reinforcing existing beliefs and limiting exposure to diverse perspectives.

Implications: The study emphasizes the importance of media literacy and critical thinking skills in mitigating social media's negative effects on democratic societies.

Keywords: Social Media, Political Polarization, Online Discourse

Critical elements of a Strong Abstract

- **Clear and concise language:** Avoid jargon and technical terms unless essential.
- **Strong research question:** Clearly state the problem or phenomenon being investigated.
- **Methodology:** Briefly describe the research methods used.
- **Key findings:** Summarize the main results of the study.
- **Implications:** Highlight the significance of the findings and their potential impact.